

RBTK July Newsletter

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Thank You for Supporting RBTK's Charity Golf Tournament

Needless to say, our 3rd annual Charity Golf Tournament was a huge success thanks to you! We had a fun-filled day on the course with more than 120 golfers attending.

Through the many generous donations and sponsorships received we raised approximately **\$14,000** for the Wounded Warriors and the B Community Center.

We hope all who attended enjoyed the day on the course and the dinner following the tournament. We were thrilled to have former P all-star, Randy Jones, be a part of the fun, too.

Pictures from the event are now up on our [website](#). Thank you again we can't wait to host again next year!



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RBTK Managing Partner, Kevin Brown, with former Padres' All-Star Jones.



Cash Flow and Why It's Important to Know *Written by RBTK Partner, Scott Trendel*

In today's volatile economy, cash flow planning is a necessity. Preparation and planning provides for flexibility in the marketplace to ensure your company stays well capitalized and ahead of your competitors as well as giving you time to recognize a potential problem and plan a strategy to deal with it.

The first step in developing a good cash flow plan is gaining an understanding of your company and the components that affect the timing of your cash inflows and outflows. Most companies have a good understanding of revenue and costs that go into producing a product, but sometimes lack an understanding of a company's overhead and debt requirements and how to ensure that gross profits

meet those needs. With this information in hand, you can start to develop weekly, monthly, and annual cash flow projections.

A successful cash flow system entails three items: good control over company assets, timely billing, and monitoring of cash flow. Issues that may crop up if good controls are not in place include slow payment due to poor follow up by staff on outstanding receivables, last minute payment of vendors, lost opportunities for early payment discounts, and excessive amounts of inventory. It is also important to know the best sources for meeting additional cash needs as well as keeping good relationships with your bankers.

We would be happy to discuss with you how best to implement a cash flow forecast for your particular business.

Tune-in Tomorrow to the Wealth Building Hour on WS Radio with Kevin Brown

Can space save you time and more importantly, money? Hear the conversation between Kevin Brown and president of California Space Management, Curtis Dadian, tomorrow at 9 a.m. at www.wsradio.com. Learn the business side of the manufacturing industry and its progress in the economy.

About RBTK

Since its founding in 1981, RBTK has evolved and sustained a thriving business dedicated to fulfilling its mission of building quality relationships and providing clients with the ability to obtain their long-term financial and business goals. Specializing in tax services, financial reporting, and business and

financial consulting, RBTK offers a full spectrum of accounting, business and tax advisory services. With extensive understanding and knowledge of today's complex financial marketplace, RBTK can efficiently plan clients' financial future including retirement, investment, estate and income planning as well as risk and cash management.

RBTK is located at 4909 Murphy Canyon Road, Suite 120, San Diego, CA 92123. For more information call 858-430-0300 or visit www.rbtk-cpa.com.

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